



Strategic Planning Goals - FY2021



Safe & Healthy Community

Growth & Infrastructure

Business Operations

Quality of Life & Place

Education

GOALS BY FOCUS AREA

- Improve public safety relations with the community
- Ensure optimal response times for public safety
- Improve abuse / neglect prevention efforts for children and adults
- Improve access to physical and behavioral health care for indigent populations
- Maintain optimal environmental health services
- Improve health outcomes for vulnerable children
- Enhance employee wellness
- Improve healthy lifestyles and nutrition access and programming for county residents
- Promote jail diversion efforts
- Strengthen disaster preparedness efforts
- Explore social determinants of health initiatives that increase access to healthcare, preventative care and disease management and efforts to address drug misuse and prevention
- Completion of Fire / Rescue Services report

- Provide uniformity among local government regulations, ordinances, and codes
- Improve community relations and outreach
- Prioritize projects through a Capital Improvement Plan
- Develop a plan for county-wide pedestrian/ greenway/trail way/ bicycle master plan
- Management of county construction projects
- Develop and maintain county-wide fleet management system
- Strategically manage future growth and development of public utilities
- Implement a multi-year public utility rate structure and associated policies
- Ensure optimal recording of documents
- Improve efficiencies through governmental departmental collaborations
- Ensure efficiency in tax administration, collections, and revaluations
- Enhance procurement advertisement, solicitations and surplus processes

- Create a culture focused on results with Performance Based Budgeting
- Engage young professional citizen action groups to assist with process improvements
- Harness technology to increase communication and outreach to engage citizens and businesses
- Implement a process improvement program across departments
- Maintain updated county policies and contracts
- Improve professional development and training needs of staff
- Improve employee satisfaction and retention
- Facilitate business operations through secure and current automation
- Improved accountability and fiscal outcomes
- Reduce risk in the workplace and improve safety of employees
- Ensure optimal hardware performance and maintenance of technology to ensure efficient and effective network
- Ensure strategic alignment with community issues when applicable

- Highlight economic impact of agriculture
- Promote and improve access to healthy local foods
- Promote citizenship
- Invest in and promote public and community gathering spaces
- Promote quality recreational activities and programming
- Improve active lifestyles for Senior Citizens
- Promote services for Veterans
- Strengthen the County's green and energy-efficiency initiatives
- Use attractive marketing strategies to increase awareness and to engage with citizens
- Promote local arts and tourism
- Identify/Create/Promote programming that identifies and nurture future leaders
- Support agricultural education and training (including youth education, support to farmers, and farm to table initiatives)

- Support Workforce Development Plan by collaboration between County Government, Schools, DCCC, Economic Development Commission and Chamber of Commerce.
- Align partnerships for initiatives supporting educational outcomes for students
- Grow the talent pipeline by increasing career pathways from middle school to post-secondary education
- Promote early childhood education
- Ensure affordable quality tutoring and mentoring programs