

DAVIE COUNTY
**MASTER
AGING PLAN**



2024 - 2029

Davie County is a caring and compassionate community that focuses on ensuring a high quality of life for its citizens, for all lifestyles and across each phase of life.

Davie County Leadership has taken the forward looking approach to commission the development of a long-range plan that focuses on the evolving needs of our county's growing aging population.

When actualized, this plan will provide the framework and the motivation for our citizens to age with greater choice and confidence in Davie County.

Table Of Contents

Introduction.....	2
Demographics.....	6
Outdoor Spaces and Buildings.....	9
Transportation.....	13
Housing.....	18
Health Services and Community Supports.....	21
Acknowledgments.....	27

Introduction

The 2024 - 2029 Davie County Master Aging Plan represents the second cycle of strategic planning to provide a framework for the future of aging in Davie County. While led by Davie County Senior Services, the plan is the result of a collaborative effort of individual citizens, representatives from the business and nonprofit communities, and service providers from both the public and private sectors.

The entire process took place over a ten month period. In August of 2023 a steering committee, made up primarily of representatives from Senior Services' Advisory Council and the Davie County Aging Services Planning Committee, met to determine the process for this Master Aging Plan. Over the next ten months, the plan was developed and presented to the Davie County Board of Commissioners in May of 2024 for adoption.

The first step was a needs assessment process. In order to determine what was important to residents of our county, and what concerned them most as they aged, a three-pronged assessment process was implemented. First, personal interviews were conducted with eighteen key stakeholders around the county. Four main areas were discussed: 1) What aging issues concern you, based on personal experience or what you have heard from clients or constituents; 2) What are we as a county doing well to make our community a good place for older adults to live; 3) What improvements can be made to address concerns about aging in Davie County; 4) What ideas do you have to put these improvements in place?

Step two of the needs assessment process was distribution of surveys, both electronically and via paper. While there were a number of questions on the surveys, they focused on two main areas: 1) What concerns you most about aging; 2) How well is Davie County doing to address important issues regarding aging?

Introduction

The third step was a series of four focus groups, called *Community Conversations*. These were held around the county to gather public input and focused on more in-depth, personal conversations with participants. The primary focus of the conversations was to understand what people are most concerned about regarding their own aging, and to understand what it will take for Davie County to truly become an age-friendly community.

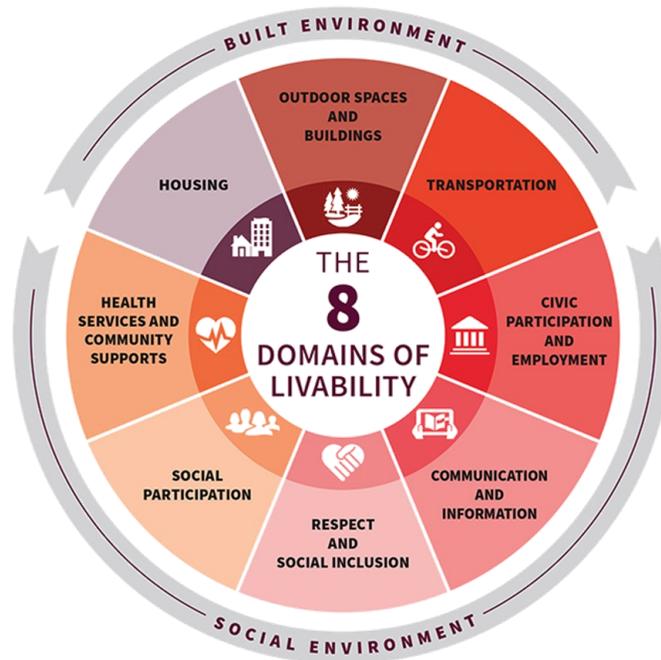
Once the information was gathered, the steering committee met again to assess, streamline and prioritize the areas of focus. Based on the needs assessment, the following themes were noted as the top concerns:

- Various transportation issues
- Various housing issues
- The healthcare system
- How to care for those who live alone and need help
- The sheer number of seniors and lack of resources
- Recreational opportunities, particularly outdoor
- Mental health

For the first time, the Master Aging Plan was compiled using AARP's framework for Age-Friendly Communities. This framework is designed to encourage communities to work together to make them more inclusive, accessible and enjoyable for people of all ages. Davie County is proud to be one of 19 communities in North Carolina who are members of AARP's Network of Age-Friendly States and Communities. This membership demonstrates the commitment of Davie County to focus on and strengthen the features and services that help make communities livable for residents of all ages.

Introduction

Central to the framework are the 8 Domains of Livability depicted below:



Based on the community needs assessment results, the steering committee chose four domains of livability to focus on for the Five Year Master Plan. These were:

- **Outdoor Spaces and Buildings**
- **Transportation**
- **Housing**
- **Health Services and Community Supports**

The steering committee secured community volunteers to serve in workgroups for each area of focus. Workgroup members met over a three month period to develop goals, objectives, strategies and indicators for each area. For accountability purposes, members also identified who the responsible parties would be for each objective. Once the workgroup meetings were complete, the results were compiled into the Master Aging Plan.

Introduction

The Davie County Master Aging Plan is meant to be a living document. Although the plan is for five years, it will not go untouched until then. Workgroups are expected to meet on a quarterly basis to begin to implement the plan. Additional community members will be invited to join the work of the groups, based on the specific goals and objectives. Strategies may be adjusted as necessary to maximize effectiveness. As a member of the AARP Network of Age-Friendly States and Communities, regular updates will also be provided to AARP regarding the progress of the plan. The success of this plan depends on continued collaboration and community involvement over the next five years. The participation of a variety of community members and organizations is critical for the goals and objectives to be met. By working together, Davie County can build capacity to support our aging population and ultimately improve the quality of life for all residents.

For questions about the Master Aging Plan, or to become involved in fulfilling the goals and objectives outlined, please contact Davie County Senior Services at 336-753-6230.



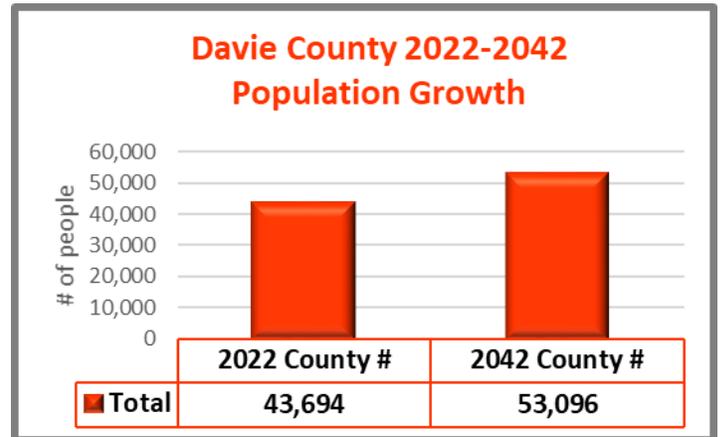
**Age-Friendly Communities
Are Livable for
People of *All* Ages**
aarp.org/livable

Demographics

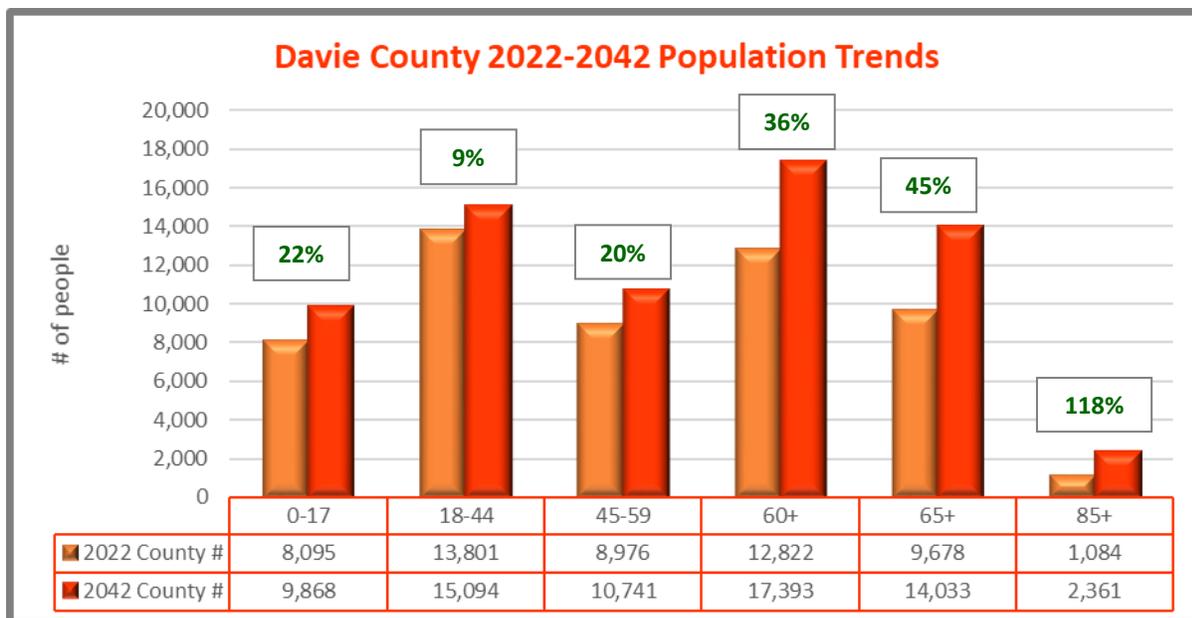
DAVIE COUNTY DEMOGRAPHICS

In 2022, Davie County ranked 58th in the state in total population and in the age 65+ population.

Davie County is projected for sustained growth for the next twenty years. The state demographer's analysis of data from 2022 to 2042 shows 22% projected growth.



A closer look at the age groups driving this growth reveals significant trends. The percent of growth for each age range is represented in green text.



- The population of children, age birth through 17 years, will grow by 22% to make up 19% of the total county population in 2042.
- The “early age” workforce group, age 18 through 44, can anticipate 9% growth and will comprise 28% of the total county population.
- The “later age” workforce, age 45-59, is expected to grow 20% to consist of 20% of the total county population.
- The age 60+ group reflects the largest population segment growth at 36%, and the largest single population group at 33% of the total county population.
 - * Within the age 60+ group, those age 65+ will grow by 45%
 - * Those age 85+ will more than double, at 118% growth.

Demographics

- The age 60+, 65+, and 85+ segments reflect the cycle of the Baby Boomers, those born between 1946 and 1964, as they age through the next 20 years.
- In 2022, Boomers were ages 58 through 76, a span where most older adults can expect to be independent and active, living in relatively good health.
- By 2042, Baby Boomers will be ages 78 through 96, transitioning into the age span more likely to be frailer and have higher personal care needs. Nearly half of these people may require skilled nursing care 24/7.

DAVIE COUNTY CHARACTERISTICS OF ADULTS AGE 65 AND OLDER, 2022

Race / Ethnicity	% of Total Older Adults in Davie County	% of Total Older Adults in North Carolina
White	92%	78%
Black or African American	5%	17%
American Indian	<1%	1%
Asian	<1%	2%
Some other race	1%	1%
Two or more races	2%	2%
Hispanic/Latino	1%	3%
White, non-Hispanic or Latino	92%	77%
Poverty		
100% Poverty (2024 = \$15,060 annual income for 1 person)	8%	10%
100% – 200% Poverty (2024 = up to \$30,120 annual income for 1 person)	18%	20%
Social		
Speak English less than “very well”	1%	3%
Veterans	17%	16%
Living Alone	26%	27%
Less Than High School Education	10%	13%
High School Graduate (includes equivalency)	38%	30%
With a Disability	38%	34%
Median Household Income of Households Age 65+	\$52,202	\$49,781
In Labor Force	13%	17%

Demographics

- Davie's ethnicity among adults age 65+ is predominately white, at 92%, which is 14% higher than the state percentage of 78%.
- Black or African American older residents comprise 5% of Davie's population, which is 12% lower than the state percentage of 17%.
- Hispanic / Latino older residents comprise 1% of Davie's population, which is 2% lower than the state percentage of 3%.
- Nearly a fifth (18%) of Davie's older adults age 65+ live between 100 - 200% of the poverty level. For a family of two, 200% of poverty equates to approximately \$3,407 per month in income. For a family of one, it is approximately \$2,510 per month in income.
- Nearly a fifth (17%) of those age 65+ are veterans.
- Slightly more than a tenth (13%) of those age 65+ are in the labor force, which means that 87% rely on retirement income alone.
- Slightly more than a fourth (26%) of Davie's older adults age 65+ live alone.
- One tenth (10%) have less than a high school diploma, which means that 90% have at least a high school diploma or higher education level.

It is an important part of the planning process to look at the demographics, both current and projected. The demographics above focus on older adults, and although many of the goals and objectives outlined in the Master Aging Plan focus on the older adult population, research has proven that when improvements are made to better the lives of older adults, the benefits flow to the entire community. Supportive services for older adults, such as a vibrant senior center, in-home aide, and home-delivered meals, give relief to their adult children who are raising families and juggling the care of both their aging parents and their children, and sometimes even their grandchildren. Ambulatory improvements like sidewalks and curb cuts that benefit those with walkers and wheelchairs are helpful for young families with strollers. Parks and recreation areas that attract all ages ensure social integration among the generations, promoting the sense of community and togetherness. A community that is intentional to ensure benefits and resources across the generational spectrum fosters a positive lifestyle for all its residents.

Equipped with the knowledge of what lies ahead, we can plan accordingly to ensure that our older adults are empowered to age in place and age with choice. Honoring the work of their lives and preserving their dignity as much as possible are worthwhile goals that are attainable when the forces of the communities work together.

Outdoor Spaces and Buildings

People need public places to gather - indoors and out. These spaces, along with recreational programming, provide citizens the opportunity to improve their health and quality of life. An age friendly community should have:

- **Spaces that are safe, accessible and welcoming for all ages and abilities**
 - **Spaces that are well maintained**
 - **Outdoor areas with public restrooms and seating**
- **Diverse and inclusive programming for all ages and abilities**

Goal 1:

Enhance outdoor spaces and buildings, along with recreational programming, to be inclusive and accessible for all citizens.



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Objective 1.1. Increase the engagement of older adults in the planning process for outdoor spaces and recreational needs in the community.

- **Strategy 1.1.1** – Increase involvement of older adults in attendance at, and serving on, various boards that have input into outdoor spaces and recreational needs, such as Town of Mocksville Tourism Board, Chamber Tourism Board, Recreation and Parks Advisory Board, Library Board.
 - **Indicator 1.1.1a** – Existing makeup of boards is examined to determine which need broader representation.
 - **Indicator 1.1.1b** – Language is suggested for revision to bylaws of various boards to increase involvement by more older adults in some way.
 - **Indicator 1.1.1c** – Promotion of board openings is increased through more advertisement, outreach efforts in community, etc.
 - **Indicator 1.1.1d** – Board meetings schedules are more widely promoted.
 - **Indicator 1.1.1e** – Older adults are educated on how to access information about participating in local government planning and are encouraged to contribute to meetings/ hearings about outdoor spaces and buildings via various methods.

Outdoor Spaces and Buildings

- **Strategy 1.1.2** – Enhance leadership and advocacy skills of older adults by increasing involvement in Leadership Davie and various civic organizations.
 - **Indicator 1.1.2a** – At least one spot per year in Leadership Davie is reserved for an older adult.
 - **Indicator 1.1.2b** – Promotion of Leadership Davie and various civic groups is increased.
- **Strategy 1.1.3** – Increase the collective voice of older adults in matters regarding outdoor spaces, buildings and recreation.
 - **Indicator 1.1.3a** – Any organization conducting a needs assessment will include a focus group specifically for older adults, and/or hold the focus group at a location where older adults gather.
 - **Indicator 1.1.3b** – Throughout the year, multiple organizations will poll their participants asking the same question(s) and share answers with other organizations in order to broaden the scope of participants.
 - **Indicator 1.1.3c** – In order to take advantage of community events, an advocate from each community event will be asked to help solicit information on behalf of various organizations.
 - **Indicator 1.1.3d** – A marketing campaign is developed, centered around gathering input regarding outdoor spaces and recreational needs in the community utilizing a variety of methods, including print, social media, etc.

Responsible Parties:

*Members of Outdoor Spaces and Building Workgroup,
Chamber of Commerce*

Objective 1.2 – Improve and expand availability, accessibility, convenience and use of outdoor spaces and buildings.

- **Strategy 1.2.1** – Various community centers will add improvements such as outdoor lighting, bike paths & restrooms.
 - **Indicator 1.2.1a** – Existing community centers are inventoried to see what amenities exist, how they are funded, and to evaluate existing needs.
 - **Indicator 1.2.1b** – Grant opportunities are advertised to the community centers.
 - **Indicator 1.2.1c** – Community centers will pool efforts for one large joint fundraiser and split the profits.
 - **Indicator 1.2.1d** – Community centers will make facility needs more widely known.

Outdoor Spaces and Buildings

- **Indicator 1.2.1e** – Community centers will explore the possibility of having others share in the use of their building in turn for helping with upkeep.
- **Indicator 1.2.1f** – Community centers will explore options for volunteer work such as scout troops and other community volunteers to assist with needed improvements.
- **Strategy 1.2.2** – An outdoor recreational area will be added at Davie County Senior Services.
 - **Indicator 1.2.2a** – Community members will advocate for the need for the space.
 - **Indicator 1.2.2b** – A site specific master plan is created.
 - **Indicator 1.2.2c** – Partnerships with other agencies such as EMS is explored to maximize health improvement results.
- **Strategy 1.2.3** – A new agricultural building will be built in Davie County.
 - **Indicator 1.2.3a** – Community members will advocate for the need for the space.
 - **Indicator 1.2.3b** – A site specific master plan will be created.
 - **Indicator 1.2.3c** – Partnerships with other agencies will be explored to maximize impact of the building.

Responsible Parties:

County of Davie, various community centers, Recreation and Parks, Mocksville Tourism Board, Chamber of Commerce

Outdoor Spaces and Buildings

Objective 1.3 – Expand availability, accessibility, convenience and participation in recreational programming.

- **Strategy 1.3.1** - Increase options for pickleball for all ages.
 - **Indicator 1.3.1a** - A list will be created to identify existing options for indoor and outdoor pickleball courts that may be suitable for use as is, or through modification or improvements.
 - **Indicator 1.3.1b** - Data will be compiled to use in potential funding requests including research already conducted by Farmington Community Center, new census data, and usage studies of existing pickleball options.
 - **Indicator 1.3.1c** - Recreation and Parks will dedicate 1 – 2 nights per week from May to October for evening pickleball.
 - **Indicator 1.3.1d** – Pickleball tournaments will be held throughout the county to allow more exposure to, and options for, pickleball play.
 - **Indicator 1.3.1e** – Pickleball leagues will be formed.
- **Strategy 1.3.2** - Enhance collaboration among existing recreation agencies.
 - **Indicator 1.3.2a** - Mobile Rec will include stops at existing recreational facilities such as Senior Services and Farmington Community Center.
 - **Indicator 1.3.2b** – Existing partner agencies will help advertise/promote Davie County Senior Games.
 - **Indicator 1.3.2c** - Senior Services and the YMCA will explore the possibility of bringing back the water aerobics program partnership.

Responsible Parties:

Farmington Community Center, Town of Cooleemee, existing recreation agencies such as Senior Services, Recreation & Parks, YMCA, RISE, various community centers, Public Library

Transportation

An effective transportation program is vital so that citizens are able to access desired services, programming, employment and engagement opportunities in a safe and efficient manner. An age friendly community should have:

- ***Various options for transportation***
 - ***Safe places to walk and bike***
- ***Accessible and affordable public transportation***
- ***Easy to understand information about public transportation***

Goal 2:

Expand transportation options and ensure existing options are accessible, well-advertised and easy to use.



Objective 2.1 – Increase the awareness by the public regarding public transportation options.

- **Strategy 2.1.1** – Develop a marketing campaign to make public aware of transportation options in Davie County.
 - **Indicator 2.1.1a** – YVEDDI will develop a county specific, simple handout with specific staff contacts/extensions both in English and Spanish and widely distribute throughout the county in public agencies.
 - **Indicator 2.1.1b** – YVEDDI will utilize various advertising opportunities such as print, social media, and a video and/or commercial.
 - **Indicator 2.1.1c** – The marketing campaign will highlight the benefits of public transportation including the fact that public transit is statistically safer than individual cars and it helps to reduce the carbon footprint, working with a local Environmental Advocacy group or the Piedmont Environmental Alliance and Public Health as a potential partner.
 - **Indicator 2.1.1d** - All options for public transportation will be listed in various resource guides.
 - **Indicator 2.1.1e** - The option for the on-demand transportation for in-town residents will be advertised when distributing the Farmer's Market vouchers.

Transportation

- **Strategy 2.1.2** – Increase outreach efforts and educational seminars regarding transportation.
 - **Indicator 2.1.2a** – Existing transportation companies will participate in community events such as Senior Expo, Health Fairs, etc. whenever possible.
 - **Indicator 2.1.2b** – Educational seminars about how to use public transit, various options regarding public transit, etc. will be held at places such as Senior Services, Mock Place & Willow Pond.
- **Strategy 2.1.3** – Highlight walkability and public transit through the use of wayfinding kiosks or signs.
 - **Indicator 2.1.3a** – A list of possible locations will be identified.
 - **Indicator 2.1.3b** – Grant funds will be researched to pay for signs.
 - **Indicator 2.1.3c** – Signage will include language highlighting public transit such as, “Did you know you can ride public transit here?”

Responsible Parties:

YVEDDI, Senior Services, Piedmont Triad Regional Council, County of Davie, Town of Mocksville, Town of Bermuda Run, Town of Cooleemee

Objective 2.2 – Help citizens be more aware of how to use and more comfortable using public transportation.

- **Strategy 2.2.1** - Seek out more opportunities for shuttle services to get citizens used to public transportation.
 - **Indicator 2.2.1a** – Agencies who hold community events or special programs where shuttle services would be beneficial (i.e. 4th of July fireworks, community concerts, etc.) will be identified.
 - **Indicator 2.2.1b** – The opportunity for shuttle services for the special events will be advertised, highlighting benefits of using transportation during events (i.e. reducing wait time to leave event by giving public transit the option of leaving first).

Transportation

- **Strategy 2.2.2** – Develop a “how-to” guide on using public transportation.
 - **Indicator 2.2.2a** – A simple, user-friendly guide for first time riders will be developed through input from end users and stakeholders.
 - **Indicator 2.2.2b** – The guide will be distributed at events used for shuttle services and other outreach efforts.
- **Strategy 2.2.3** – Offer rides with a “buddy” using high school, Early College and college students
 - **Indicator 2.2.3a** – STEM advisors, National Honor Society Advisors, Early College representatives and DDCC officials will be contacted to distribute information about volunteer opportunities for their students.
 - **Indicator 2.2.3b** – Potential volunteers will go through a short orientation to prepare for volunteer work.
 - **Indicator 2.2.3c** – Promotional campaign advertising the opportunity will be developed, focusing on out-of-school months, and perhaps offering one free ride for older adults partnered with a student.

Responsible Parties:

*YVEDDI, Recreation & Parks, Town and County Tourism,
Chamber of Commerce, School System*

Objective 2.3 – Increase advocacy efforts to make transportation needs more widely known.

- **Strategy 2.3.1** – Organize a Ride-a-Long Day/Week/Month for town/county officials
 - **Indicator 2.3.1a** – Mocksville Town Board, Davie County Commissioners, etc. will be invited to ride on the on-demand route for one day or for a specific timeframe to increase their awareness.
 - **Indicator 2.3.1b** – A manager or supervisor from the transportation program will ride along during that time to share statistical data including demographics of riders and their reason for riding.
 - **Indicator 2.3.1c** – The ride-along program will be promoted on social media and in the Davie County Enterprise.

Transportation

- **Strategy 2.3.2** - Develop YVEDDI's Transportation Advisory Board more to become better advocates for the needs of the agency and for transportation needs overall.
 - **Indicator 2.3.2a** – More advisory board members from Davie County will be recruited to serve.
 - **Indicator 2.3.2b** – An orientation/training will be conducted for existing advisory board members and for new members prior to service, in order to ensure members are knowledgeable about the agency and the needs.
 - **Indicator 2.3.2c** – “Talking points” will be developed for members when needs arise so that everyone is conveying the same message.
- **Strategy 2.3.3** – Have an organized presence at various town and county commissioner meetings highlighting transportation needs, sidewalks and greenways.
 - **Indicator 2.3.3a** – An appropriate person(s) or position(s) will be identified to serve as a representative.
 - **Indicator 2.3.3b** – Talking points will be developed to ensure needs are well represented.
 - **Indicator 2.3.3c** – It will be determined on a case by case basis if the needs warrant a place on the agenda or can be handled during public comment period.

Responsible Parties:

YVEDDI, Piedmont Triad Regional Council, Members of the Transportation Workgroup

Transportation

Objective 2.4 – Expand public transportation options in Davie County through new partnerships and coordinated efforts by existing transportation providers.

- **Strategy 2.4.1** – A brainstorming/networking meeting will be held for transportation providers.
 - **Indicator 2.4.1a** – A list of providers will be developed.
 - **Indicator 2.4.1b** – Each provider will discuss their abilities and limitations to find overlaps and ways to meet the needs of the citizens.
- **Strategy 2.4.2** – Increase partnerships with local agencies that may have transportation needs.
 - **Indicator 2.4.2a** - Existing transportation programs will contact various agencies to make them aware of available services.
 - **Indicator 2.4.2b** – New partnerships will be formed to help spread awareness of public transportation options.
 - **Indicator 2.4.2c** - A plan will be developed to utilize the passenger van owned by The Last Mile through partnerships with other agencies.

Responsible Parties:

*YVEDDI, The Last Mile, Carolina Custom Transport,
Davie County School Transportation Program, Members of the
Transportation Workgroup*

Housing

An effective housing plan for a county is one in which our citizens are empowered to remain independent and age in the place of their choice with appropriate services and support.

An age friendly community should have:

- ***Housing options suitable for different incomes, ages and life stages***
- ***Home modification programs and assistance programs in place***
 - ***A well-informed community regarding housing options***

Goal 3:

Enhance housing options and ensure programs are in place to help citizens remain in their homes if they so choose.



Objective 3.1 – Support/expand housing repair programs to allow residents to stay in their own home if that is their choice.

- **Strategy 3.1.1** – Coordinate a Community Day of Service to help meet immediate needs, raise awareness of need for ongoing efforts, and increase volunteer pool.
 - **Indicator 3.1.1a** – Promotional materials to advertise event and need for volunteers are developed.
 - **Indicator 3.1.1b** – Churches and businesses are contacted in an effort to recruit volunteers.
 - **Indicator 3.1.1c** – A list of service needs through Senior Services and other agencies is developed.
 - **Indicator 3.1.1d** – Volunteers are assigned to various projects and a schedule for the day is developed.
 - **Indicator 3.1.1e** – The success of the program is advertised to encourage participation in ongoing repair efforts.

Housing

- **Strategy 3.1.2** – Develop a network to assist/expand existing home repair program through Blaise Baptist Church.
 - **Indicator 3.1.2a** - Potential partners (i.e. churches/businesses) to meet needs in their immediate community are identified.
 - **Indicator 3.1.2b** – An initial meeting to discuss needs/opportunities is arranged.
 - **Indicator 3.1.2c** – The existing list of agencies/handyman who can do small projects for the community is expanded and promoted to the community.

Responsible Parties:

Blaise Handyman Ministries, Senior Services, NC Baptist Aging Ministry

Objective 3.2 – Increase awareness of the community about housing options throughout the stages of life, emphasizing the importance of accessibility, safety and maintenance.

- **Strategy 3.2.1** – Develop a marketing campaign to make public aware of housing options in Davie County.
 - **Indicator 3.2.1a** – All forms of advertising including social media and printed media are utilized.
- **Strategy 3.2.2** – Increase outreach efforts and educational seminars regarding housing related issues.
 - **Indicator 3.2.2a** – Existing housing related programs will participate in community events such as Senior Expo, health fairs, etc. whenever possible.
 - **Indicator 3.2.2b** – Educational seminars regarding housing issues are held at places such as Senior Services and the Public Library.
 - **Indicator 3.2.2c** – Upcoming housing projects, including price points, whether or not they are subsidized, etc., will be publicized when permits are granted or after Technical Review Committee meetings, whichever is appropriate.
 - **Indicator 3.2.2d** – Education about affordable housing options, tours of various affordable options, etc. will be made widely available.

Responsible Parties:

County marketing contractor, Planning & Zoning Board, Environmental Health, Public Utilities, senior and affordable housing complexes

Housing

Objective 3.3 – Increase the engagement of the community in the planning process for housing related issues.

- **Strategy 3.3.1** – Increase involvement of the community in attendance at, and serving on, various boards that have input into housing issues.
 - **Indicator 3.3.1a** – Promotion of board openings will be increased through more advertisement, and outreach efforts in community.
 - **Indicator 3.3.1b** – Board meeting schedules and agendas will be more widely promoted.
 - **Indicator 3.3.1c** – The community is better educated on how to access information about participating in local government planning, and are encouraged to contribute to meetings/hearings about housing issues.

Responsible Parties:

Realtors, County Boards, local radio station, County marketing contractor

Objective 3.4 – Increase options for Senior Housing in Davie County.

- **Strategy 3.4.1** – Collect needed data to support the need for additional housing.
 - **Indicator 3.4.1a** – Various older adult housing complexes will be contacted to see what type of data would be useful to them in order to demonstrate viable need for additional units.
 - **Indicator 3.4.1b** – Data is collected.
 - **Indicator 3.1.1c** - Data is disseminated in report form and discussed broadly in the community.

Responsible Parties:

Members of the Housing workgroup, County Manager

Health Services and Community Supports

The health and well-being of the community is strongly connected to accessible and affordable health care, but also to community support services. A strong community thinks broadly about well-being, including supports for the social determinants of health. An age friendly community should have:

- *Access to community support and health services*
- *Everyday activities that promote healthy living*
 - *Adequate preparations for times of crisis*
 - *A diverse array of supportive services*

Goal 4:

Ensure the community has accessible and affordable resources to support the health and well-being of our citizens.



Objective 4.1 – Create an organized volunteer base to help citizens/older adults with needed services.

- **Strategy 4.1.1** – Form a group or identify an existing group to coordinate the volunteer program.
 - **Indicator 4.1.1a** – An informational meeting with the identified group or potential new group will be scheduled.
 - **Indicator 4.1.1b** – Designees from the Master Aging Plan workgroup will discuss the proposed plan at this meeting.
 - **Indicator 4.1.1c** – Regular meeting dates will be established.
- **Strategy 4.1.2** – Identify potential volunteer groups for the needed services.
 - **Indicator 4.1.2a** – An introductory meeting will be scheduled with members of clergy and various civic groups to encourage these groups to take on volunteer efforts.
 - **Indicator 4.1.2b** – At the introductory meeting service providers/agencies will be invited to speak about current services offered.

Health Services and Community Supports

- **Strategy 4.1.3** – Develop a marketing campaign to recruit individual volunteers.
 - **Indicator 4.1.3a** – Social media posts and printed materials will be developed to recruit potential volunteers.
 - **Indicator 4.1.3b** – Information will be shared with the Chamber of Commerce to help advertise the need for volunteers.
 - **Indicator 4.1.3c** – Information will be shared with large companies in the area to help advertise the need for volunteers with those nearing retirement.

Responsible Parties:

Community and Health Services workgroup member agencies, Davie County Community Collaborative, area churches, County marketing contractor, NC Baptist Aging Ministry

Objective 4.2 – Increase awareness and usage of the Program of All-Inclusive Care for the Elderly (PACE) program in Davie County.

- **Strategy 4.2.1** – Increase outreach efforts and educational seminars regarding the PACE program.
 - **Indicator 4.2.1a** – PACE will sponsor the introductory meeting of the volunteer groups.
 - **Indicator 4.2.1b** – PACE will arrange meeting with organizations such as social workers at Social Services, local home care agencies, and the Community Paramedics program to educate them about options available through their program.
 - **Indicator 4.2.1c** – Educational seminars will be held at places such as Senior Services and the Public Library.

Responsible Parties:

PACE, Davie Social Services, Community Paramedics, Health Services and Community Supports workgroup member agencies, Senior Services, Public Library.

Health Services and Community Supports

Objective 4.3 – Expand the existing Community Paramedics Program to include a branch focusing specifically on serving older adults.

- **Strategy 4.3.1** – Increase advocacy efforts to make needs of the program more widely known.
 - **Indicator 4.3.1a** – Statistical data regarding usage will be compiled and shared widely.
 - **Indicator 4.3.1b** – Talking points will be developed so that everyone is conveying the same message.
 - **Indicator 4.3.1c** – Spokespersons will speak regularly at various town/county commissioner meetings regarding needs of the program.
- **Strategy 4.3.2** – Increase knowledge of the agency among community members.
 - **Indicator 4.3.2a** - Success stories and usage data regarding the program will be promoted.
 - **Indicator 4.3.2b** – The program will be promoted on social media.
 - **Indicator 4.3.2c** – A video highlighting the service will be developed.
 - **Indicator 4.3.2d** – Public presentations will be conducted at various civic groups, senior housing complexes and Senior Services.

Responsible Parties:

EMS, Community Paramedics, Health Services and Community Supports workgroup member agencies, Health Department, Senior Services.

Objective 4.4 – Increased awareness of existing community services among social workers who help coordinate services for older adults and medical social workers/discharge nurses.

- **Strategy 4.4.1** – Make personal contacts when possible with social workers/ discharge nurses at various agencies
 - **Indicator 4.4.1a** – Existing EMS nurse liaisons and patient advocates will be utilized at points of contact.
 - **Indicator 4.4.1b** – Points of contact will be shared with various community agencies.
 - **Indicator 4.4.1c** – Points of contact will be invited to informational meeting regarding volunteer efforts.

Health Services and Community Supports

- **Strategy 4.4.2** – Provide information regarding existing services to distribute to social workers/discharge nurses
 - **Indicator 4.4.2a** - Existing resource guide at Senior Services will be updated.
 - **Indicator 4.4.2b** – Guide will be distributed to appropriate agencies who employ the social workers and discharge nurses.
 - **Indicator 4.4.2c** – Email addresses of the points of contact will be shared with community providers.

Responsible Parties:

Yellow Butterfly, Atrium Baptist Health, EMS, Community Paramedics, Health Services and Community Supports workgroup member agencies, Health Department, civic groups, senior and affordable housing complexes, Senior Services.

Objective 4.5 – Increase safety for citizens during times of weather emergencies.

- **Strategy 4.5.1** – Increase promotion of Sheriff’s app, IPAWS, Reverse 911 and other alert systems to make citizens more aware of these services.
 - **Indicator 4.5.1a** – The availability of these services will be promoted on social media.
 - **Indicator 4.5.1b** – The availability of these services will be promoted to homebound and frailer citizens through meals on wheels program and home health agencies.
 - **Indicator 4.5.1c** – The availability of these services will be promoted to various churches in the county.

Responsible Parties:

County Technology Solutions Department, Sheriff’s Office, Fire Departments, EMS

Health Services and Community Supports

Objective 4.6 – Improve mental health for citizens of the county.

- **Strategy 4.6.1** – Make people more aware of existing resources to help with mental health.
 - **Indicator 4.6.1a** – A resource list specific to mental health will be created and distributed to key stakeholders.
 - **Indicator 4.6.1b** – Public agencies will post informational flyers/posters advertising the 988 Suicide Hotline.
 - **Indicator 4.6.1c** – Senior Services resource guide is updated to include current mental health resources.
- **Strategy 4.6.2** – Educate community on topics related to mental health.
 - **Indicator 4.6.2a** – Dementia/Alzheimer’s trainings are scheduled regularly at Senior Services.
 - **Indicator 4.6.2b** – Hospice agencies provide educational seminars to help public better understand hospice/palliative care.
 - **Indicator 4.6.2c** – Senior Services’ Options Counseling program is more widely publicized as help for those who have family members newly diagnosed with Alzheimer’s.
 - **Indicator 4.6.2d** – A local agency will have staff trained to conduct the dementia simulation training.

Responsible Parties:

Partners, Community Paramedics, Trellis, Mountain Valley Hospice, Senior Services

Objective 4.7 – Increase participation in Health Education & Preventative Care Programs.

- **Strategy 4.7.1** – Increase promotion of existing programs throughout the county.
 - **Indicator 4.7.1a** – Existing programs are promoted on social media.
 - **Indicator 4.7.1b** – Agencies that have existing programs will participate in, and promote during, community events such as Senior Expo.
 - **Indicator 4.7.1c** – Printed media such as Davie County Enterprise and Davie Life will be utilized.
 - **Indicator 4.7.1d** – Awareness months will be utilized as an outreach effort to promote specific programs.

Health Services and Community Supports

- **Strategy 4.7.2** – Increase education regarding health topics that have preventative programs in place.
 - **Indicator 4.7.2a** – Seminars regarding health education topics and preventative care programs will be held at places such as Senior Services, senior housing complexes and public library.

Responsible Parties:

Health Department, Fire Marshal's Office, Community Paramedics, Senior Services, Public Library

Objective 4.8 – Increase awareness by the community of the various health and community services available in the county.

- **Strategy 4.8.1** – Create an app citizens can download that has information and/or links to available health and community services in one centralized location.
 - **Indicator 4.8.1a** – The company that built the Sheriff's Department app will be contacted.
 - **Indicator 4.8.1b** – A group or agency will be identified to maintain the app.
 - **Indicator 4.8.1c** – Funding methods will be identified and pursued.

Responsible Parties:

Sheriff's Office, Health Services and Community Supports workgroup member agencies

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