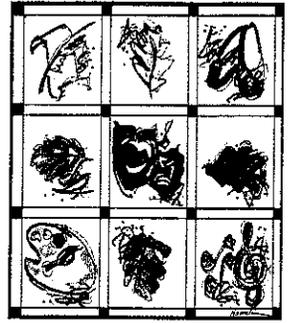


**Davie  
County  
Arts  
Council**  
Located at the  
Brock Performing  
Arts Center



622 North Main Street  
Mocksville, NC 27028  
(336) 751-3112  
[www.daviearts.org](http://www.daviearts.org)

Monday, January 28, 2013

Ms. Beth Dirks  
Davie County Manager  
123 South Main Street  
Mocksville, North Carolina 27028

Dear Beth,

Davie County Arts Council welcomes this opportunity to send to you a report of the work we completed in 2012, along with an outline of our plans for 2013. Please find our report being sent as an attachment to this letter.

Per your request we are including a copy of our proposed 2013-2014 Budget. We respectfully ask that the County of Davie grant us the same dollar amount it has approved for the past six years, which is \$49,000.00.

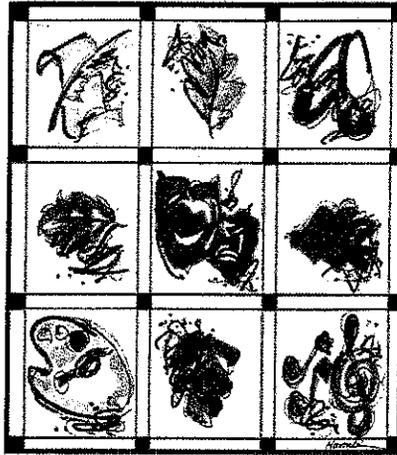
After reviewing our information, please let me know if you have any questions or concerns. Thank you and the County Commissioners for your continued consideration and support.

Sincerely,

Sidnee C. Suggs  
Executive Director

*Enclosure:*

**Davie  
County  
Arts  
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Located at the  
Brock Performing  
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**County of Davie Report  
for  
2013-2014**

**NOTE: Report Includes 6 Pages  
with one Attachment / Budget 2013-2014**

## ARTS CONTRIBUTES TO DAVIE COUNTY

- ❖ The programs at the Brock Performing Arts Center have helped other businesses gain visibility and sales. Those who attend our performances also visit area restaurants and stay at motels located in Davie County. Attendances to performances at the Brock connect people to one another.
- ❖ Art is a joining factor for people in Davie County which knows no race, age or economic status.
- ❖ Promoting the arts in our County is seen as a community willing to be innovative and open to change.
- ❖ Last but not least the arts council cares about the upkeep and usage of the Brock Performing Arts Center.

## ARTS IN EDUCATION PROGRAM:

### I. ACTUAL PROGRAM

1. Kindergarten and First Grades/Six Schools - Stagework's *Imagination Express I* were seen October 15, 16, and 17, 2012. A unique group that introduces the elements needed to write stories which are required by the North Carolina Standard Course Study. The presentation allowed students to give personal narrative, evaluation and problem solving through improvisational, interactive performances incorporating methods that promote learning through multi-sensory process.
2. Second Grade/ Six Schools - Bright Star Children's Theatre presented *Aesop's Fables* in March 6, 7, and 8 of 2013. A series of plays which follows two traveling actors who create an impromptu performance of their greatest works (many of Aesop's best-known morality tales) for an audience that they happen upon. Their productions are imaginative, fun, interactive and educational.
3. Third Grade/Six Schools – Open Dream Ensemble's *Big Shoes* was performed on the Brock stage. Due to the seating capacity of the Brock Auditorium versus the number of Third Grade Students in our County two performances were held on October 9 and 10, 2012. Home Schoolers were invited to attend this performance and three groups attended. This theatre experience allowed the students to see a live performance which teaches teamwork, empathy, responsibility, courage and sacrifice. Open Dream Ensemble is comprised of professional artists trained at the University of North Carolina School of the Arts. The presentation includes music, dance and drama written to attract a young audience.
4. Fourth Grade/Six Schools - EbzB's *Wright of Passage* performed on January 28, 29, and 30, 2013 was originally commissioned by the North Carolina Association of Educators; this drama celebrates the first 100 years of flight. Wilbur and Orville construct an abstract replica of the famous flyer while revealing their biographies and reliving the influences, discoveries, failures, achievements and successes.
5. Fifth Grade/Six Schools - Bright Star Children's Theatre presents on March 13, 14, and 15, 2013 *Heroes of the Underground Railroad*. This unique theatrical experience combines traditional music and drama to honor those historic Americans who developed the Underground Railroad. Students learn of Harriet Tubman, Levi Coffin and the inspiring story of Henry "Box" Brown. Two professional actors perform for the students with minimal props. Interestingly, those who have seen the performance remark that they must have imagined elaborate sets and props in their minds due to the imaginative acting abilities of the actors.

6. Sixth, Seventh and Eighth Grades/Three Schools – *Shakespeare Festival's a Midsummer Night's Dream* on May 1, 2, and 3, 2013 will educate the students on how to understand and enjoy the play which was written centuries ago. Six actors will visit Davie County's three middle schools to perform the classic tale. Actors will incorporate the student audience into the performance. Those same actors will conduct a workshop to have an in-depth discussion about the language and customs during the sixteenth century.
7. High School and Early College Grades 9, 10, 11 and 12 – Professional actor, Mike Wiley will perform on the Brock Stage. This award winning performance was presented to History and Drama students from the Davie High School and to all of the students who attend the Early College. Mr. Wiley will bring to life the legendary life of Jackie Robinson. The students in the audience will be called upon to come on the stage to take part in the moving story of this famous African American baseball player.
8. At the end of July we had the well-known Missoula Theatrical Productions to run our drama summer camp for ages 8 to 15. This year's production is entitled, Pinocchio but it will not be the version we grew up knowing – instead it will be a musical with a new story. The week will include workshops on improvisation, choreography, pantomime, and public speaking. At the end of camp the students perform two shows for the general public in the Brock Auditorium. This is an intensive camp which motivates students to be better speakers, interact with other students, and have fun while learning the theatre. This production required a professional musician to play the piano at rehearsals and performances. We have contracted a Davie County resident to play the electronic keyboard for the production.

## II. BENEFITS AND CHALLENGES OF THE ARTS IN EDUCATION PROGRAM

### A. STUDENTS

1. Seeing the students involved, attentive, and asking questions during the assemblies gives the answer if the program is worth while...it is an obvious "Yes!"
2. Students have been tested on content of the presenter's message and have scored high in their . This qualifies to the school administration and to the arts council's Board they listened and the programs are helping our students learn.

### B. TEACHERS

We send an evaluation form for each of the curriculum based performances to the teachers to give their critique. The reviews received from the teachers on the evaluation forms tells us the performance is reinforcing lessons being taught in their classrooms. They have given the program a thumb up for quality, format and have asked for the performers to return again.

## ARTWORKS IN DAVIE COUNTY

### A. EXHIBITS:

Artists exhibited their artwork in the Brock Gallery. Special art competitions were held. Every age group had works on display. Mediums included: pottery, textiles, photography, pen and ink, oils/acrylics, pastels, and paper art. The following is a list of the annual exhibits:

- a. January – February/*Looking at Davie County*, a juried photo exhibit with images of Davie County with photographers ranging in age from 18 to 70.
- b. March is *YAM* (Youth Art Month) the elementary art teachers showcase their student's artwork.
- c. April – May / ArtWorks in Davie County Exhibit is a mixed media exhibit of work done by the members of the ArtWorks Committee.
- d. June – July / *Shabby Chic* Exhibit– A new exhibit in partnership with Davie County's Habitat. This is an exhibit open to anyone in the community who would like to transform an item(s) from the ReStore in Mocksville into something special may do so. ReStore will check out the item(s) allowing up a \$50 cost. The items are to be brought to the Brock late May and will be

exhibited in the gallery during June and July. On August 8<sup>th</sup> a special evening is being planned by the arts council and Habitat to auction those items exhibited and the proceeds will go to build a home for a family in Davie County. This opportunity allows new and existing artists to be exhibited and assist in a partnership of two organizations.

- e. July / *Flags of Davie* – an open air exhibit along North Main Street of flags painted by all ages.
- f. August – September / *Beyond Reason* – an annual juried art exhibit of multi-media works for artists 18 and older.
- g. October – November / *Uncommon Threads* a juried exhibit of fiber arts (weaving, quilting, knitting, basketry, etc.)
- h. December – Mocksville Woman’s Club’s *Art Festival* and *Artfest* are exhibits that showcase the art of middle school and high school students, along with members of the club. The *Artfest* features art and crafts by the Davie County Group Home residents.

## **COMMUNITY THEATRE SPOTLIGHTS THE BROCK PLAYERS**

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### **A. PERFORMANCES:**

1. Coming from last year’s over the top production of *To Kill a Mockingbird*, where for the first time in the history of the Brock stage all races joined forces to present six performances which were outstanding, to this year’s light hearted comedy/musical.
2. On March 15, 16, 17, 22, 23 and 24, 2013 the Brock Players will present a GP version of *The 25<sup>th</sup> Annual Putnam County Spelling Bee*.
3. Community Theatre gives people in Davie County who love to act an outlet but it also gives other people an opportunity to get involved with such projects as building a set, locating props, assembling and organizing costumes. Most important whole families spend quality time studying or acting on the Brock stage. This year will be no different. We have a grandfather with a granddaughter and two sets of parents with their children performing together on the stage.

## **SEASON OF APPLAUSE:**

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### **A. PERFORMANCES IN 2012-2013**

1. The performances for what the arts council calls their “Season of Applause!” included to notch performers who are well known in their genre of music. The higher quality performances by well known performers give more assurance of ticket sales and attendance. During the past year the Brock stage hosted the Temptations, Russell Moore and III Tyme Out, PBS’ production of *A Night Before Christmas Carol* and many other great artists. We are happy to report that we have patrons from Davie, Iredell, Rowan, Forsyth, Surry, Alamance, Guilford and Mecklenburg Counties attending these performances.
2. This is an economic boost to the County due to more people coming to the Brock spending money at restaurants and motels. We had patrons travel from Virginia, South Carolina, and Tennessee to hear and see their favorite performer.
3. Our County spotlighted in other areas of the state for having well known quality performers worth the drive to Davie County to spend the night or weekend, visiting wineries, shops or playing golf.
4. The Brock Performing Arts Center has gained the title of “best listening room in the Triad.”
5. Patrons question how did Davie County get performers such as Emile Pandolfi (January, 2013) or Johnny Contardo (from the movie *Grease*)? Our answer is why not, it is a great place to live, work and play.

## B. PERFORMANCES IN 2013-2014

The arts council has contracted high quality performers for their next *Season of Applause!* We assure the County of new opportunities for the residents, or people visiting or people having just moved to the area to find their place at the Brock Performing Arts Center. The County administration can be proud to call this their own.

## MANAGEMENT OF THE BROCK PERFORMING ARTS CENTER

1. The Davie County Arts Council has successfully managed the Brock Performing Arts Center during grades K-12 school events, church crusades, Christian drama, rentals and their own performances. It requires time to coordinate the technical assistance for lights and sound, house managers who can work the required hours and the proper bookkeeping.
2. The time spent to coordinate the buildings calendar for school events and the planning of house managers and technical support is not recouped with a rental charge. The arts council pays the house managers and the invoice for the technical support. Sometimes the schools do not pay their invoice in a timely manner. For example, the band concert in May of 2011 was not paid until September 2011.
3. The arts council provided the following (many items are purchased annually, such as the stage lamps) from funds acquired:

Description	Amount
Stage Lamps and Gels	\$1,360.69
Cleaning of Stage Lamps and Maintenance	388.87
Stage Paint	154.20
Tuning of Piano	145.00
Fixtures and Cable Replacements	268.52
Cable replacement in Control Room	10.72
Flowers for (2) large planters	105.87
<b>Total:</b>	<b>\$2,433.87</b>

4. The house managers have done an outstanding job with having the building opened and ready for occupancy and vigilant over the building during the various events. They have been praised by teachers, renters, and patrons for their helpful attitude.

## BUILDING'S USAGE/ATTENDANCE 2011

- A. Attendance during the past year increased over 3,000 people.

DATE	ATTENDANCE	TIMES USED
JANUARY 2012	652	13
FEBRUARY 2012	1,569	18
MARCH 2012	1,787	22
APRIL, 2012	1,842	16
MAY, 2012	3,381	22
JUNE, 2012	1,513	6
JULY	646	7
AUGUST	517	8
SEPTEMBER	820	2
OCTOBER	1,317	7
NOVEMBER	959	16
DECEMBER	1,867	8
<b>TOTALS:</b>	<b>16,870</b>	<b>145</b>

## **B. Maintenance Needs:**

Consideration is needed for the upkeep of the facility as follows:

- a. Windows in the lobby still have broken air seals. Three of the windows are so clouded you cannot see out and the problem is noticeable from North Main Street. One of the windows leaks when the rain hits it.
- b. The arts council arranged for a volunteer to paint two of the walls in the Lobby five years ago. The volunteer had access to the proper equipment to do the painting safely. We no longer have someone that can assist with painting. Please consider painting the Lobby walls, two of which have not been painted since the renovation in 1998. These walls do require more frequent maintenance due to the amount of artwork exhibited by Davie County Students and exhibiting artists.
- c. Carpet in the upper and lower lobbies is badly stained and has holes. (The stains cannot be removed from the carpet.) Due to the amount of wear the carpet has received since being installed in 1998, cleaning cannot improve its appearance.

## **CONCLUSION:**

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As YOUR arts council plans for the 2013-2014 year we renew our commitment to everyone in Davie County to follow our mission statement which is: "Connect PEOPLE to the ARTS!" Meaning all people of every age group and of every ethnic background are given opportunities to experience the arts.

The Board and Staff will continue to strive for excellence and use the same stringent measures to be successful and within budget. We will help promote Davie County as a community where we care about one another and want to have programs that teach and give an outlet to those who love the arts.

We ask that the County of Davie continue its support of the Davie County Arts Council with the same dollar amount as provided in the past of **\$49,000**. We further ask that the lobby windows be repaired before the leaks and clouding worsens and the upper and lower lobby carpet be replaced.

## **OBJECTIVES 2013-2014**

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Our objective remains the same to find new ways to provide an art experiences for all age groups within the constraints of our limited budget and space.

Provide quality performances and programs that everyone is proud to call their own.

**Davie County Arts Council**  
**BUDGET FY 2013/2014**  
 July 2013 - June 2014

	<u>Total</u>
<b>Income</b>	
<b>4000 FUNDING INC.</b>	
<b>4510 NCAC Grants</b>	
4512 Grassroots Arts Program	12,500.00
<b>Total 4510 NCAC Grants</b>	<u>\$ 12,500.00</u>
<b>4520 General Donations</b>	31,000.00
<b>4530 Foundation Income</b>	
4533 Mebane Foundation	15,000.00
4534 RJ Reynolds Foundation	15,000.00
4535 Woodson Foundation	10,000.00
<b>Total 4530 Foundation Income</b>	<u>\$ 40,000.00</u>
<b>4540 Governmental Contributions</b>	
4541 County of Davie	49,000.00
4542 Town of Mocksville	26,000.00
<b>Total 4540 Governmental Contributions</b>	<u>\$ 75,000.00</u>
<b>Total 4000 FUNDING INC.</b>	<b>\$ 153,500.00</b>
<b>5100 BPAC Facility - In-Kind</b>	84,500.00
<b>5110 In-kind Donations/Other</b>	300.00
<b>5200 Brock PAC bookings.inc</b>	
5201 House Manager Fee Income	6,500.00
5203 Rental Fee Income	1,100.00
5204 Technical Fee Income	8,000.00
5207 Housekeeping Fee Income	700.00
<b>Total 5200 Brock PAC bookings.inc</b>	<u>\$ 16,300.00</u>
<b>5250 Community Theatre Income</b>	
5252 Spring/Summer Prod.	20,000.00
<b>Total 5250 Community Theatre Income(Restricted)</b>	<u>\$ 20,000.00</u>
<b>6000 Professional Touring Season.inc</b>	
6010 Season Sales	40,250.00
6112 Season Sponsors	20,000.00
<b>Total 6000 Professional Touring Season.inc</b>	<u>\$ 60,250.00</u>
<b>6200R Community Outreach.Inc.(Restricted)</b>	
<b>6210R Arts Education.Inc.(Restricted)</b>	
6214 Children's Theater	8,300.00
<b>Total 6210R Arts Education.Inc.(Restricted)</b>	<u>\$ 8,300.00</u>
<b>6260R Community Arts Income (Restricted)</b>	
6262 Visual Arts	800.00
<b>Total 6260R Community Arts Income (Restricted)</b>	<u>\$ 800.00</u>
<b>Total 6200R Community Outreach.Inc.(Restricted)</b>	<u>\$ 9,100.00</u>
<b>6300 Special Events</b>	
6310 Special Event Sales	20,500.00
<b>Total 6300 Special Events</b>	<u>\$ 20,500.00</u>
<b>6810 Miscellaneous.inc</b>	120.00
<b>6811 Interest Income</b>	20.00

<b>Total Income</b>	<b>\$ 369,590.00</b>
<b>Gross Profit</b>	<b>\$ 369,590.00</b>
<b>Expenses</b>	
<b>7100 Administrative Expenses</b>	
7200 Payroll.exp	78,000.00
7230 Health Insurance	6,230.00
7240 FICA	6,180.00
7250 Workers Compensation	620.00
<b>Total 7200 Payroll.exp</b>	<b>\$ 91,030.00</b>
7300 Marketing.exp	
7320 Fund Drive Exp	1,200.00
7350 Advertising	3,500.00
7370 Brochures	4,700.00
7390 Miscellaneous	300.00
<b>Total 7300 Marketing.exp</b>	<b>\$ 9,700.00</b>
7400 Office Expense	
7410 Supplies.exp	6,000.00
7411 Office Equipment	500.00
7412 Internet.exp	300.00
7413 Computer Repairs	600.00
7414 Repair & Maintenance	1,000.00
7420 Accountant fees	6,000.00
7430 Copier Lease	3,500.00
7440 Copier Usage	6,000.00
7450 Telephone.exp	5,200.00
7460 Postage.exp	1,200.00
7470 Miscellaneous	500.00
<b>Total 7400 Office Expense</b>	<b>\$ 30,800.00</b>
7500 Hospitality	300.00
7520 Thank You Gifts	500.00
<b>Total 7500 Hospitality</b>	<b>\$ 800.00</b>
7600 Professional. exp	
7610 Conference/workshop	200.00
7620 Membership/dues	1,000.00
<b>Total 7600 Professional. exp</b>	<b>\$ 1,200.00</b>
7700 Building Expense	
7710 Landscaping	200.00
7730 Auditorium/Bldg.	2,000.00
<b>Total 7700 Building Expense</b>	<b>\$ 2,200.00</b>
7800 Liability Insurance	1,200.00
<b>Total 7100 Administrative Expenses</b>	<b>\$ 136,930.00</b>
8100 BPAC Facility Rental - In-Kind	84,500.00
8110 Expenses In Kind	300.00
8200 Brock PAC bookings.exp	
8210 House Manager fee.exp	7,200.00
8220 Housekeeping Fee to D.C.	700.00
8230 Rental fee split to DC.exp	700.00
8240 Technical fee.exp	8,000.00

Total 8200 Brock PAC bookings.exp	<u>\$ 16,600.00</u>
8400 Community Theater Expense	
8415 Director	3,000.00
8416 Artistic Staff	4,000.00
8417 Advertising	1,200.00
8419 Miscellaneous	9,500.00
8420 Sound/Light Techs	4,400.00
8430 Rental Space	<u>3,100.00</u>
Total 8400 Community Theater Expense(Restricted)	<u>\$ 25,200.00</u>
8500 Professional Season Expense	
8510 Artist Fees (Season)	45,000.00
8530 Artist Hospitality	1,600.00
8550 Artist Lodging	1,000.00
8570 Sound & Light Technicians	1,600.00
8580 Miscellaneous	200.00
8590 Season Advertising	<u>7,500.00</u>
Total 8500 Professional Season Expense	<u>\$ 56,900.00</u>
9000R Community Outreach (Restricted)	
9100 Arts Education Artists	22,000.00
9110 Arts Education Lodging	1,000.00
9120 Arts Education - Other	500.00
9130 Sound & Light Tech	<u>500.00</u>
Total 9000R Community Outreach (Restricted)	<u>\$ 24,000.00</u>
9200R Community Arts (Restricted)	
9210 Visual	<u>3,500.00</u>
Total 9200R Community Arts (Restricted)	<u>\$ 3,500.00</u>
9250R Children's Theater (Restricted)	8,000.00
9300 Special Events Expense	
9310 Special Events Artists	5,540.00
9312 Special Events - Other	3,570.00
9315 Advertising	1,000.00
9320 Sound & Light Tech	<u>550.00</u>
Total 9300 Special Events Expense	<u>\$ 10,660.00</u>
9401 MC/Visa Charges	2,000.00
9500 Grassroot Grant	<u>1,000.00</u>
Total Expenses	<u>\$ 369,590.00</u>
Net Operating Income	<u>\$ 0.00</u>
Net Income	<u>\$ 0.00</u>

Thursday, Jan 24, 2013 10:46:05 AM PST GMT-5 - Cash Basis